

SatoFoto — Wardrobe Guide

Photo session with Takashi Sato

Goal

Timeless, cohesive color. Texture over pattern. Faces first.

Palette Options (pick one theme)

- Cozy Neutrals — Cream, oatmeal, taupe, soft gray, warm brown, denim.
- Classic Holiday (elevated) — Deep burgundy, forest/sage, ivory, camel. Keep red to one accent.
- Earthy Desert — Terracotta, sand, rust, olive, cream.
- Cool Minimal — Dusty blue, slate, light gray, white, tan.
- Monochrome + One Accent — All neutrals with one subtle accent color.

Outfit Formulas

- Couple: One light neutral base + one deeper neutral, add subtle accent (scarf/cardigan/belt).
- Family of 3–4: Two in light neutrals, one in mid neutral, one in accent. Mix knit + denim + cotton.
- Family of 5+: Anchor with 2–3 core colors, everyone else repeats tones, vary textures.

Do

- Choose 2–3 complementary tones across family.
- Use textures: knits, linen, denim, ribbed cotton, corduroy, suede.
- Wear well-fitting pieces; tailored over oversized.
- Bring layering pieces: cardigans, light jackets, vests, scarves.
- Keep makeup natural and matte; powder for shine.
- Simple jewelry: matte/brushed metals.
- Shoes in neutral leather/suede; clean, low-contrast.

Don't

- No busy patterns or high-contrast prints.
- No neon or ultra-bright tones.
- No large logos/text.
- No shiny fabrics (satin, sequins).
- Avoid all-black for everyone; mix lighter tones.

Kids

- Comfortable, fitted layers; avoid itchy knits.
- Simple hairstyles; bring comb and wipes.
- Backup top for spills.

Prep (48–0 hours)

- 48–24h: Finalize outfits, steam/press, check shoes/socks.
- 24h: Hydrate, rest, nails clean and neutral.
- Session day: Light meal/snacks, lip balm, blotting papers.

Quick Combos

- Neutral set — Cream sweater + taupe chinos | Ivory dress + tan cardigan | Kids in oatmeal knit + denim.
- Classic holiday — Ivory blouse + forest skirt | Camel sweater + charcoal pants | One burgundy accent.
- Desert tones — Rust sweater + sand chinos | Cream dress + olive wrap | Kids in tan knit + denim.
- Cool minimal — White shirt + slate trousers | Dusty-blue dress + tan boots | Kids in gray knit + khaki.

Location Notes (Arizona, November)

- Bring a light layer; temps swing morning/evening.
- Shoes that handle terrain but still look refined.
- Avoid pure white tees; choose ivory/stone instead.

Final Check (Before You Leave)

- Phones/wallets out of pockets.
- Remove smartwatch if not wanted in photos.
- De-lint, de-wrinkle, tame flyaways.
- Small kit: tissues, blotting papers, hair ties, mini brush.